

Instructional Design

Storyboarding Template

Title of Module: _____

Section	Script	Creative Notes
Cover	<ul style="list-style-type: none"> • “Title Name” 	<ul style="list-style-type: none"> • Title, graphics, and start button animate in • Start button should have multiple states for (hover and visited states) • Brand fonts: • Brand colors: • Company logo: • High contrast so visually accessible
Navigation	<ul style="list-style-type: none"> • Navigation • Resources • Transcript of audio • Menu narration • Audio level • Play/pause • Forward and back 	<ul style="list-style-type: none"> • Word “navigation” should be large and in center • Arrows pointing to each
Learning Objectives	<ul style="list-style-type: none"> • By the end of this module you will be able to: (list objectives) 	<ul style="list-style-type: none"> • Image of a bullseye with arrows after each objective has been hit • Sync audio files such as AAC, OPUS, MP3 etc... • Animate each bullet in one after the other on the timeline
What is it?	<ul style="list-style-type: none"> • Key terms 	<ul style="list-style-type: none"> • Visuals with varying triggers
Framework		<ul style="list-style-type: none"> • 3 part infographic with multiple layers for more information
Roles		<ul style="list-style-type: none"> • Visuals of roles • User can click on roles to get an overview of each (multiple layers)
Flowchart		<ul style="list-style-type: none"> • Animate one part in at a time to not overwhelm learner

Checkpoint	<ul style="list-style-type: none"> • Knowledge Check • Paragraph with fill-in-the-blanks 	<ul style="list-style-type: none"> • Drag and drop • Change to unlimited tries
Summary	<ul style="list-style-type: none"> • That concludes our module. You are now able to.... 	<ul style="list-style-type: none"> • Bullets that animate in (similar to learning objectives)
Exit	<ul style="list-style-type: none"> • You can now exit the course by clicking on the button or closing the browser window 	<ul style="list-style-type: none"> • Exit paragraph, a graphic, and an “exit course” button to animate in

Link to company brand guidelines for reference:

